

# AI CONTRACTING USE CASE

How we helped a FinTech company rapidly build AI capability without committing to permanent headcount too early.

## THE CHALLENGE

An NYC-based FinTech company planned to build out its AI engine over the next year. Leadership hired senior technical leaders to guide the effort but wanted flexibility before committing to permanent headcount.

AI talent was difficult to secure and timelines were aggressive as the company pushed to accelerate development.

The organization was not structured to quickly engage specialized contract talent needed to launch the initiative.

## THE OUTCOME

### Engineering Acceleration

Engineering ramped quickly as specialized contractors supported early AI development efforts.

### Timeline Execution

Leadership met aggressive development milestones and launched the first-generation AI engine.

### Flexible Team Growth

The company advanced its AI initiative while evaluating the long-term structure of its internal team.

## OUR APPROACH

01

Conducted a planning workshop to align on the project roadmap and build a flexible talent model.

02

Leveraged our deep network of specialized AI contractors to rapidly assemble the technical team.

03

Enabled the client to ramp engineering capacity quickly while leadership evaluated long-term hiring needs.

04

Managed contractor sourcing and engagement so internal leaders could stay focused on product development.